



The Synthesis team guarantees the success of your event. We will be your consultants and co-travellers, in every business journey, using creativity as a compass and aiming to satisfy every requirement. The name Synthesis was selected with care and pride as it represents everything that we are ...  
A composition of parts coming together, in perfect harmony to create.

### **SYNTHESIS PCO**

It's all about YOU! It takes experience, dedication and focus to balance all the components of creativity, logistics and technology that will ensure a result that goes over and beyond a productive and successful Congress. You will have a team of some of the most competent and acknowledged professionals in the Greek PCO industry coming together ... to create.

### **ASSOCIATION MANAGEMENT**

We believe that exposure is the key to success. Using a wide range of marketing tools (website design and maintenance, promotion of membership benefits, press releases, advertising and other communication tools), Synthesis can enhance the presence of an association or company in the local and international market.

Aiming to enhance the membership status with flexible administration services, we maintain an advanced management system to keep track of records and provide statistics.

The association's needs are handled through tailor-made solutions, along with financial planning and fund raising to achieve clients' objectives.

### **INCENTIVE TRAVEL**

When it comes to rewarding your staff and associates on achieving your goals and targets, their reward should surpass expectations and the reward is the perfect way to announce your next goals and targets. Our objective, from the basic concept to post event evaluation is to work in total synergy with you, covering your needs within your budget and specifications, taking the ordinary and making it extraordinary.



### **DESTINATION MANAGEMENT**

Effective Destination Management requires an in depth knowledge of the destination and going beyond the obvious choices. Passion, to create unique services in settings that go beyond the norm, that create lasting impressions.

### **CORPORATE & MARINE TRAVEL SERVICES**

Our "CONCIERGE SERVICE TEAM" are your personal travel consultants. Their objective is to ensure that every aspect of your travel arrangements are seamless. And when the unexpected happens (flight delays, strikes etc.) they are there with solutions.

## **Our philosophy**

There is probably nothing as intangible and difficult to define as Art. It's a question of perceptions, values and culture that seem to touch something inside us ... to connect with your senses and give us a sensation of awe. To each one of us it is something different.

At SYNTHESIS we take these intangibles and make them realities through attention to detail, keeping focused on our clients' needs and not losing sight of our philosophy .... to create an event which could be interpreted as a work of Art.

## Some of our scheduled events for 2016

---

**Scientific Meeting on Prenatal Diagnosis - 1st Trimester - New Data** | 20 February 2016 | Athens

**Workshop Endoscopic Sinus and Skull Base Surgery with Live Surgery** | 27 February 2016 | Athens

**Thyroid Diseases - From diagnosis to cure** | 3 March 2016 | Athens

**Larissa International Neurovascular Course - Cerebral Aneurysms** | 18-19 March 2016 | Larissa

**Scientific Meeting on Assisted Reproduction and Embryology** | 19-20 March 2016 | Athens

**International Cranial Trauma Course** | 1-2 April 2016 | Larissa

**Scientific Meeting on Paediatric Intensive Care** | 2 April 2016 | Athens

**1<sup>st</sup> Eurasian Joint Forum on Paediatric Cardiology & Cardiac Surgery** | 16-17 April 2016 | Athens

**Scientific Meeting on Neonatal Surgery** | 21 May 2016 | Athens

**Scientific Meeting on Quitting Smoking** | 31 May 2016 | Athens

**30<sup>th</sup> Panhellenic Congress on Neurosurgery** | 16-18 June 2016 | Volos

**10<sup>th</sup> Hellenic Spine Congress & Joint Meeting with French and Turkish Spine Society** | 27-30 October 2016 | Thessaloniki

**3<sup>rd</sup> International Musculoskeletal Ultrasound Course - Basic & Intermediate Level** | 1-3 December 2016 | Athens

Event	Venue	Dates
2 <sup>nd</sup> International Musculoskeletal Course	Athens, Greece Royal Olympic Hotel	17-19 Dec 2015
9 <sup>th</sup> Annual Meeting of the Hellenic Spine Society	Nafplio, Greece Amalia Hotel	29 Oct - 1 Nov 2015
7 <sup>th</sup> Hellenic Wound Healing and Chronic Ulcers Conference	Athens, Greece Eugenides Foundation	22-23 Oct 2015
Lundbeck Cluster Sales Cycle Meeting (150 pax)	Volos, Greece Valis Resort	7-11 Sep 2015
29 <sup>th</sup> Panhellenic Congress on Neurosurgery	Athens, Greece Royal Olympic Hotel	28-30 May 2015
AVON Cosmetics – Incentive Meeting [40 pax]	Lisbon, Portugal	22-25 May 2015
Syneteristiki Insurance – Incentive Meeting [120 pax]	New York, USA	20-25 March 2015
Lundbeck Sales Cycle Meeting [150 pax]	Ioannina, Greece Hotel DuLac	12-16 Jan 2015
Meeting "28 years of Hand Surgery - Upper Limb Surgery and Microsurgery at KAT General Hospital"	Athens, Greece KAT General Hospital	5 Dec 2014
ELISOF (Hellenic Institute for Gender Equality and Vulnerable Social Groups)"Meeting : "International Day for the Elimination of Violence against Women"	Athens, Greece Politia Tennis Club	24 Nov 2014
1 <sup>st</sup> Symposium of Laboratory Department in State Hospitals	Athens, Greece KAT General Hospital	14 Jun 2014
Neurovascular & Skull Base Microsurgical Anatomy Hands-on Workshop	Athens KAT General Hospital	17-18 May 2014
1 <sup>st</sup> Athens Eusser Seminar “Rehabilitation on Rotator Cuff Tears”	Athens, Greece KAT General Hospital	20-Jun-14

Event	Venue	Dates
AMVIX Incentive Meeting [40 pax]	St. Petersburg, Russia	8-12 Oct 2014
Lundbeck Cluster Sales Cycle Meeting [150 pax]	Kalamata, Greece Greccotel Filoxenia	7-12 Sep 2014
MEGA BROKERS Insurance Incentive Meeting [40 pax]	St. Petersburg, Russia	4-7 Sep 2014
ERGO Insurance Incentive Meeting [120 pax]	Florence, Italy WestIn Excelsior HotelΦλωρεντία	17-20 Jul 2014
ERGO Insurance Incentive Meeting [120 pax]	Helsinki, Finland	27-30 Jun 2014
AMVIX Incentive Meeting [40 pax]	Milan, Italy	3-6 Jun 2014
AMVIX Incentive Meeting [40 pax]	Istanbul, Turkey	25-27 April 2014
Syneteristiki Insurance – Incentive Meeting [60 pax]	Morocco	12-16 March 2014
Lundbeck Sales Cycle Meeting [100 pax]	Thessaloniki, The Met Hotel	13-17 Jan 2014
AMVIX Incentive Meeting [40 pax]	Phuket, Thailand	22-29 Nov 2013
AVON Cosmetics – Incentive Meeting [40 pax]	Milan, Italy	27-30 Sep 2013
Lundbeck Sales Cycle Meeting [100 pax]	Kalamata Elite Hotel	26-30 Aug 2013
Coca Cola Sales Meeting [120 pax]	Kavala, Greece Lucy Hotel	26-28 Jun 2013

Event	Venue	Dates
AVON Cosmetics – Incentive Meeting [40 pax]	Barcelona, Spain	7-10 Jun 2013
AVON Cosmetics – Incentive Meeting [40 pax]	Prague, Czech Republic	16-18 May 2013
AVON Cosmetics – Incentive Meeting [40 pax]	Côte d'Azur, France	11-14 Apr 2013
Syneteristiki Insurance – Incentive Meeting [60 pax]	Barcelona, Spain	5-8 Apr 2013
AMVIX Incentive Meeting [40 pax]	Prague, Czech Republic	7-10 March 2013
Lundbeck Sales Cycle Meeting [100 pax]	Kalambaka, Greece Divani Meteora Hotel	7-11 Jan 2013
1 <sup>st</sup> Athens Eusser Seminar “Rehabilitation on Rotator Cuff tears”	Athens, Greece KAT General Hospital	20 Jun 2012
1 <sup>st</sup> Panhellenic Congress on Lymphology	Athens, Greece Attikon University General Hospital	8-10 Jun 2012
6 <sup>th</sup> International Seminar on Experimental Flaps in Living Tissue	Athens, Greece Experimental Research Center of ELPEN KAT General Hospital	9-11 Feb 2012
4 <sup>th</sup> Panhellenic Congress for Infection Control	Athens, Greece Aegli Zappiou	10-11 Nov 2012
Meeting on Angiology "Guidelines for Diagnosis and Treatment of Vascular Hypertension, Diabetes, Dyslipidemia, Venous & Arterial Thrombosis, Thrombophilia and Stop Smoking"	Athens, Greece "Sotiria" Regional Chest Diseases General Hospital of Athens	20 Oct 2012
2 <sup>nd</sup> Panhellenic Seminar of Working Groups of the Hellenic Society Of Primary Health Care Research and Education	Nafplio, Greece Amalia Hotel	4-6 Mar 2012
5 <sup>th</sup> International Seminar on Microsurgery (KAT Hospital)	Athens, Greece Experimental Research Center of ELPEN	10-12 Feb 2012

Event	Venue	Dates
3 <sup>rd</sup> Panhellenic Congress on Infectious Disease Control	Athens, Greece Eugenides Foundation	4-5 Nov 2011
1 <sup>st</sup> Scientific Nursing Conference of Private Health Sector, Hygeia Group of Hospitals	Athens, Greece Megaron Athens International Conference Center	30 Sep - 2 Oct 2010
1 <sup>st</sup> Scientific Meeting "Man & Woman. Psychological & Biological Maturity"	Mykonos, Greece Saint John Hotel	11-13 Jun 2010
15 <sup>th</sup> Congress of Balkan Military Medical Committee BMMC	Litochoro, Greece Dion Palace	30 May - 3 Jun 2010
2 <sup>nd</sup> International Seminar on Microsurgery "Shoulder Surgery - Current Techniques", KAT Hospital	Athens, Greece Divani Apollon Hotel	27-29 May 2010
XXXVI European Congress on Lymphology	Athens, Greece Classical Athens Imperial Hotel	14-16 May 2010
Working Group Seminar of the Hellenic Cardiological Society	Thessaloniki, Greece Makedonia Palace	18-20 Feb 2010
10 <sup>th</sup> Panhellenic Congress on Preventive Medicine	Athens, Greece Aegli Zappiou	18-20 Feb 2010
1 <sup>st</sup> Panhellenic Seminar of Working Groups of the Hellenic Society Of Primary Health Care Research and Education	Nafplio, Greece Amalia Hotel	12-14 Feb 2010
4 <sup>th</sup> International Seminar on Microsurgery (KAT Hospital)	Athens, Greece Experimental Research Center of ELPEN	4-6 Feb 2010
13 <sup>th</sup> Multidisciplinary Congress of the Athens Naval Hospital	Athens, Greece War Museum	4-5 Feb 2010
2 <sup>nd</sup> Panhellenic Symposium of the Association of General Medicine	Athens, Greece National Hellenic Research Foundation	29-30 Jan 2010
2 <sup>nd</sup> Symposium of Guidelines in Primary Health Care, Hellenic Society of General Medicine	Thessaloniki, Greece Porto Palace	21-22 Nov 2009

Event	Venue	Dates
2 <sup>nd</sup> Panhellenic Congress on Infectious Disease Control	Athens, Greece Classical Athens Imperial Hotel	13-14 Nov 2009
29th Panhellenic Dental Congress	Ioannina, Greece Hotel Grand Serai	13-15 Nov 2009
Education for the Economic Evaluation Techniques of Health Programs to Health Sector Executives from Armenia	Athens, Greece National School of Public Health	26 Sep - 1 Oct 2009
Education for the Economic Evaluation Techniques of Health Programs to Health Sector Executives from Georgia	Athens, Greece National School of Public Health	25-30 Sep 2009
Development and Implementation of the Electronic Health Record in the Central Macedonia Region and Transfer of Expertise in Southern Bulgaria,, University General Hospital of Thessaloniki - AHEPA	Bansko, Bulgaria Hotel Kempinski	5 Jun 2009
Design and Implementation of Home Care in Central Macedonia and Southern Bulgaria from Organised Health Groups with use of Advanced Technology, University General Hospital of Thessaloniki - AHEPA	Bansko, Bulgaria Hotel Kempinski	4 Jun 2009
Design and Implementation of Home Care in Central Macedonia and Southern Bulgaria from Organised Health Groups with use of Advanced Technology, University General Hospital of Thessaloniki - AHEPA	Thessaloniki, Greece Porto Palace Hotel	3 Jun 2009
Development and Implementation of the Electronic Health Record in the Central Macedonia Region and Transfer of Expertise in Southern Bulgaria,, University General Hospital of Thessaloniki - AHEPA	Thessaloniki, Greece Porto Palace Hotel	2 Jun 2009
1 <sup>st</sup> Scientific Meeting of the Greek Society of Lymphology: Basic Knowledge in Lymphology: from Lymphatic System Anatomy...to the Treatment of Lymphopathies"	Athens, Greece Aretaieion University General Hospital	23 May 2009
Dental Meeting	251 Airforce General Hospital	22 May 2009
1 <sup>st</sup> Congress on Radiation Oncology, Hygeia Group	Athens, Greece Hilton Athens	16-17 May 2009
Balkan Congress of the National School of Public Health - Hellenic Center for Disease Control & Prevention : "Public Health and Healthcare in Greece and Bulgaria: the Challenge of Cross-border Collaboration"	Alexandroupoli, Greece Thraki Palace Hotel	8-10 May 2009



Event	Venue	Dates
Crete Naval Hospital Meeting: "Primary and Secondary Prevention: Modern Views & Recommendations"	Chania, Greece	10 Apr 2009
2 <sup>nd</sup> Antihypertensive Meeting of the Cardiological Clinics of the Athens Naval Hospital : Arterial Hypertension "Modern Views for Patients with Cardiovascular & Other Diseases"	Athens Naval Hospital	27 Mar 2009
2 <sup>nd</sup> Panepirotic Symposium on General Medicine, Hellenic Association of General Medicine	Ioannina, Greece Hotel DuLac	13-15 Mar 2009
Meeting Ημερίδα "Original or Generic Drugs Academy of General Medicine"	Athens, Greece Grande Bretagne	21 Feb 2009
3 <sup>rd</sup> International Seminar on Microsurgery (KAT Hospital)	Athens, Greece Experimental Research Center of ELPEN	18-21 Feb 2009
12 <sup>th</sup> Multidisciplinary Medical Congress of the Athens Naval Hospital	Athens, Greece War Museum	5-6 Feb 2009
1 <sup>st</sup> Panhellenic Symposium of the Association of General Medicine	Athens, Greece National Hellenic Research Foundation	23-24 Jan 2009
9 <sup>th</sup> Panhellenic Congress on Preventive Medicine	Athens, Greece Aegli Zappiou	22-24 Jan 2009
2 <sup>nd</sup> Symposium of Guidelines in Primary Health Care, Hellenic Society of General Medicine	Thessaloniki, Greece Porto Palace	22-23 Nov 2008
1 <sup>st</sup> Panhellenic Congress of the Greek Society for Infection Control	Athens, Greece Classical Athens Imperial Hotel	14-15 Nov 2008
4 <sup>th</sup> Scientific Symposium of the Division of Emergency and Critical Care Nursing of the Hellenic Nurses Association	Thessaloniki, Greece Porto Palace	7-9 Nov 2008
3 <sup>rd</sup> Educational Seminar "Primary Health Care and Family in Crisis: Understanding, Approaches, Treatment", Hellenic Society of General Medicine - Association for Regional Development and Mental Health	Paros, Greece Archilochos Cultural Center	17-18 Oct 2008
International Congress "Prostate Cancer - New developments in Treatment", 1 <sup>st</sup> Department of Urology and Radiotherapy and Oncology Center, Hygeia Hospital	Athens, Greece "N. Louros" Hall, Mitera Hospital	14-15 Oct 2008
19 <sup>th</sup> Panhellenic Urology Congress	Chalkidiki, Greece Porto Carras	1-5 Oct 2008

Event	Venue	Dates
Scientific Events of the Hellenic Society Of Primary Health Care Research and Education	Arachova, Greece Anemolia Hotel	21-23 Mar 2008
	Kalambaka, Greece Amalia Hotel	28-30 Mar 2008
	Kyllini, Greece Aldemar Hotel	23-25 May 2008
	Lake Plastira, Greece Naiades Hotel	23-25 May 2008
	Chalkidiki, Greece Porto Carras	30 May - 1 Jun 2008
	Pilio, Greece Xenia Palace	30 May - 1 Jun 2008
	Kalamata, Greece Classical E-Filoxenia Hotel	6-8 Jun 2008
	Chersonissos, Crete, Greece Aldemar Royal Mare	26-28 Sep 2008
	Pilio, Greece Xenia Palace	7-9 Nov 2008
	Trikala Korinthias, Greece Pigi Tarlamba Hotel	27-29 Mar 2009
	Rethymno, Crete, Greece Rithymna Beach Hotel	8-10 May 2009
	Nafplio, Greece Amalia Hotel	12-14 Jun 2009
	Mykonos, Greece San Marco Hotel	3-5 Jul 2009
	Arachova, Greece Elatos Resort	9-11 Oct 2009
	Lake Plastira, Greece Naiades Hotel	16-18 Oct 2009
	Nafplio, Greece Amalia Hotel	23-25 Oct 2009
Pilio, Greece Xenia Palace	7-9 May 2010	

Event	Venue	Dates
Scientific Meeting Pharmaceutical Association of Corfu	Corfu, Greece Corfu Palace Hotel	30 Sep 2009
Scientific Meeting Pharmaceutical Association of Mytilene	Mytilene, Greece Heliotrope Hotel	15 Mar 2009
Scientific Meeting Pharmaceutical Association of Trikala	Trikala, Greece Aeton Melathron Hotel	3 Jun 2008
Scientific Meeting Pharmaceutical Association of Herakleion	Herakleion, Crete, Greece Moevenpick Resort & Thalasso Crete	5 May 2008
Scientific Meeting Pharmaceutical Association of Chania	Chania, Crete, Greece Grecotel Kalliston	4 May 2008
1 <sup>st</sup> Meeting of the Cardiological Clinics of the Athens Naval Hospital	Athens, Greece Athens Naval Hospital Lecture Hall	28 Mar 2008
Meeting – "Mental & Sexual Health in Women" Mental & Sexual Health Institute - Dr Thanos E. Askitis	Athens, Greece Aegli Zappiou	15 Mar 2008
17 <sup>th</sup> Multidisciplinary Medical Symposium, 251 Airforce General Hospital	Athens, Greece 251 Airforce General Hospital Amphitheater	21-22 Feb 2008
2 <sup>nd</sup> International Seminar on Microsurgery (KAT Hospital)	Athens, Greece Experimental Research Center of ELPEN	2-5 Feb 2008
Scientific Meeting of the Hellenic Society of General Medicine	Karpenissi, Greece Montana Hotel	7-9 Dec 2007
Scientific Meeting of the Hellenic Society of General Medicine	Thessaloniki, Greece Porto Palace	30 Nov - 2 Dec 2007
2 <sup>nd</sup> Panhellenic Nursing Congress of Armed Forces	Athens, Greece Classical Athens Imperial Hotel	23-24 Nov 2007
Meeting of the Hellenic Endocrine Society "Thyroid Cancer"	Athens, Greece Athens Naval Hospital Lecture Hall	23 Feb 2007
11 <sup>th</sup> Multidisciplinary Congress of the Athens Naval Hospital	Athens, Greece War Museum	26-27 Jan 2007